

Latin 105.5 Baton Rouge

11724 Industriplex Blvd., Suite A-2 • Baton Rouge, Louisiana, 70809
Phone: (225) 344-2882 • Website: www.kddkfm.com

OFFICIAL RATE CARD

KDDK 105.5 FM							
Daypart	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6a-10a	\$45	\$45	\$45	\$45	\$45	\$25	\$25
10a-3p	\$45	\$45	\$45	\$45	\$45	\$30	\$25
3a-7p	\$45	\$45	\$45	\$45	\$45	\$30	\$25
7p-12mid	\$25	\$25	\$25	\$25	\$25	\$25	\$25
12mid-6a	\$12	\$12	\$12	\$12	\$12	\$12	\$12

Special Packages

1. *The Blue Package* - \$500.00

● 20 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

2. *The Orange Package* - \$1000.00

● 50 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

3. *The Purple Package* - \$1200.00

● 75 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

4. *The Gold Package* - \$1800.00

● 150 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

Add \$1.50 per spot for forty-five second announcements and \$3.00 per spot for sixty-second announcements.

Special Event contracts:

Three-day schedule airing 6AM to 8PM. Thirty commercials for \$525.00.

Four-day schedule airing 6AM to 8PM. Thirty-eight commercials for \$625.00.

Live Studio Shows: Thirty minutes for \$500.00; Fifteen minutes for \$300.00.

Remote Broadcast starting at \$1750.00.

Rates above are net to KDDK.