

Latin 105.5 Baton Rouge

Family Music Radio

11724 Industriplex Blvd., Suite A-2 • Baton Rouge, Louisiana, 70809
Phone: (225) 344-2882 • Website: www.kddkfm.com

OFFICIAL RATE CARD

KDDK 105.5 FM							
Daypart	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6a-10a	\$45	\$45	\$45	\$45	\$45	\$25	\$25
10a-3p	\$45	\$45	\$45	\$45	\$45	\$30	\$25
3a-7p	\$45	\$45	\$45	\$45	\$45	\$30	\$25
7p-12mid	\$25	\$25	\$25	\$25	\$25	\$25	\$25
12mid-6a	\$12	\$12	\$12	\$12	\$12	\$12	\$12
Rates Per 30 Second Spot							

Special Packages

Blue Package - \$500.00

● 20 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Orange Package - \$1000.00

● 50 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Purple Package - \$1200.00

● 75 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Gold Package - \$1800.00

● 150 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Concert & Event Package:

Three-day schedule airing 6a to 8p. Twenty-five 30-second spots for \$590.00.

Job Board Package:

Three-day schedule airing 10a to 3p. Twelve 15-second announcements for \$225.00.

Remote Broadcast packages starting at \$1,200.00.

Live Studio Shows: Thirty minutes for \$500.00; Fifteen minutes for \$300.00.

Pro Rata Rates: 15 sec -30%; 45 sec +18%; and 60 sec +35%.

Rates for Special Packages are Net to KDDK.

Production Charge: \$35 minimum voice-over production charge.