



13001 Justice Ave, Baton Rouge, LA 70816
 Phone: (225) 344-2882 • Website: www.kddkfm.com

OFFICIAL RATE CARD

KDDK 105.5 FM							
Daypart	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6a-10a	\$45	\$45	\$45	\$45	\$45	\$25	\$25
10a-3p	\$45	\$45	\$45	\$45	\$45	\$30	\$25
3a-7p	\$45	\$45	\$45	\$45	\$45	\$30	\$25
7p-12mid	\$25	\$25	\$25	\$25	\$25	\$25	\$25
12mid-6a	\$12	\$12	\$12	\$12	\$12	\$12	\$12
Rates Per 30 Second Spot							

Special Packages

Blue Package - \$500.00

● 20 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Orange Package - \$1000.00

● 50 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Purple Package - \$1200.00

● 75 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Gold Package - \$1820.00

● 140 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

(Special Packages are discounted. No additional scheduling and no bonus spots allotted. Rates are net to KDDK.)

Concert & Event Package:

Three-day schedule airing 6a to 8p. Twenty-five 30-second spots for \$590.00.

Job Board Package:

Three-day schedule airing 10a to 3p. Twelve 15-second announcements for \$225.00.

Remote Broadcast packages starting at \$1,200.00.

Live Studio Shows: Thirty minutes for \$500.00; Fifteen minutes for \$300.00.

Pro Rata Rates: 15 sec -30%; 45 sec +18%; and 60 sec +35%.

Production Charge: \$35 minimum voice-over production charge.