

Latin 105.5  
Baton Rouge  
Family Music Radio

13001 Justice Ave, Baton Rouge, LA 70816  
Phone: (225) 344-2882 • Website: www.kddkfm.com

OFFICIAL RATE CARD

| KDDK 105.5 FM            |        |         |           |          |        |          |        |
|--------------------------|--------|---------|-----------|----------|--------|----------|--------|
| Daypart                  | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 6a-10a                   | \$45   | \$45    | \$45      | \$45     | \$45   | \$25     | \$25   |
| 10a-3p                   | \$45   | \$45    | \$45      | \$45     | \$45   | \$30     | \$25   |
| 3p-7p                    | \$45   | \$45    | \$45      | \$45     | \$45   | \$30     | \$25   |
| 7p-12mid                 | \$25   | \$25    | \$25      | \$25     | \$25   | \$25     | \$25   |
| 12mid-6a                 | \$12   | \$12    | \$12      | \$12     | \$12   | \$12     | \$12   |
| Rates Per 30 Second Spot |        |         |           |          |        |          |        |

Special Packages

Blue Package - \$500.00

● 20 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Orange Package - \$1000.00

● 50 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Purple Package - \$1200.00

● 75 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

Gold Package - \$1820.00

● 140 Thirty-second spots from 6a to 8p, Monday to Sunday, Run of Schedule (ROS).

(Special Packages are discounted. No additional scheduling and no bonus spots allotted. Spots to air within 30 days of start. Rates are net to KDDK.)

Concert & Event Package:

Three-day schedule airing 6a to 8p. Twenty-five 30-second spots for \$590.00.

Remote Broadcast packages starting at \$1,200.00.

Live Studio Shows: Thirty minutes for \$500.00; Fifteen minutes for \$300.00.

Pro Rata Rates: 15 sec -30%; 45 sec +18%; and 60 sec +35%.

There are approximately 75 words in a script for a 30-second commercial.  
See words-to-time calculator: <https://script-timer.com>